ARTWORK REQUIREMENTS

NOTE: OUR DELIVERY SCHEDULE MAY DEPEND ON THE QUALITY OF THE ARTWORK SUBMITTED.

The quality of your artwork determines the quality of the imprint. Fonts should be converted to outlines or rasterized. If you do not have suitable production ready copy (see requirements below) or have special needs, our art department can create or modify imprints to your specifications at very competitive rates. Digital artwork is kept on file for a two year period. If it has been more than two years since your last order, new artwork is required. View our PMS Imprint Colors

ARTWORK REQUIREMENTS

Imprint artwork is required in a "vectored art" production ready form, with fonts converted to outlines and files saved in a PDF format. Please upload your artwork in one of the following forms:

ACCEPTABLE FORMATS FOR ELECTRONIC ART

Vector Art:

1. PDF – Vector Art (preferred format)
2. EPS
3. Adobe Illustrator – AI
   Version 10, or higher
4. CorelDRAW – CDR
   Version 10, or higher

Note: All files must be created in approved professional graphics software. **Files saved without vector data (e.g. a .jpg saved as .pdf) or from unapproved software are not considered Production Ready Artwork.**

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Unacceptable Formats for Electronic Art

Please do not send files in the following formats:

1. PowerPoint
2. Word
3. Excel
4. Publisher
5. JPEG
6. GIF
7. WMF
8. Scans of logo, letterhead or business cards
9. Page layout files
   (Quark, PageMaker, InDesign)

The above formats will incur cleanup charges. This is not a comprehensive list, rather a list of the most common unacceptable formats. If your artwork is in another form, call us to discuss your preferred file format.

Artwork Revisions - If artwork revisions are required, we will advise you of additional charges before proceeding with your order. Artwork revisions are billed at a rate of $75.00 per hour with a $15.00 minimum charge.